

Operator-based Data Access for Protecting Users' Privacy

Data science is on fire.
Privacy is giving a bad name to us.

Posted by u/Daridla 3 years ago

Shame on you Google its sad how evil you've become

Beyond sick of the Google spy network. I talk about something with someone in real life and I see an ad five minutes later. It's happened three times now. Tommorrow I'm going to be calling consumer affairs or something this is seriously just ridiculous at this point.

Our discipline is on fire.

Privacy is giving a bad name to us.



Public Complaints

144,376

complaints from
EU citizens

Marriott
INTERNATIONAL

\$123M

UK Data Protection
Authority, June 2019

Google

£50M

French Data Protection
Authority, Jan 2019

**BRITISH
AIRWAYS**

£183M

UK Data Protection
Agency, June 2019

<https://www.advisory21.com.mt/statistics-behind-the-1st-year-of-gdpr/>

<https://www.bankinfosecurity.com/privacy-fines-total-gdpr-sanctions-reach-331-million-a-15790>

<https://idbnn.com/story/gdpr-one-year-old-and-144376-complaints/>

<https://www.bbc.com/news/business-48905907>

Research mission:

Help developers, users, auditors to protect users' privacy



Developers



Users



GDPR



CCPA



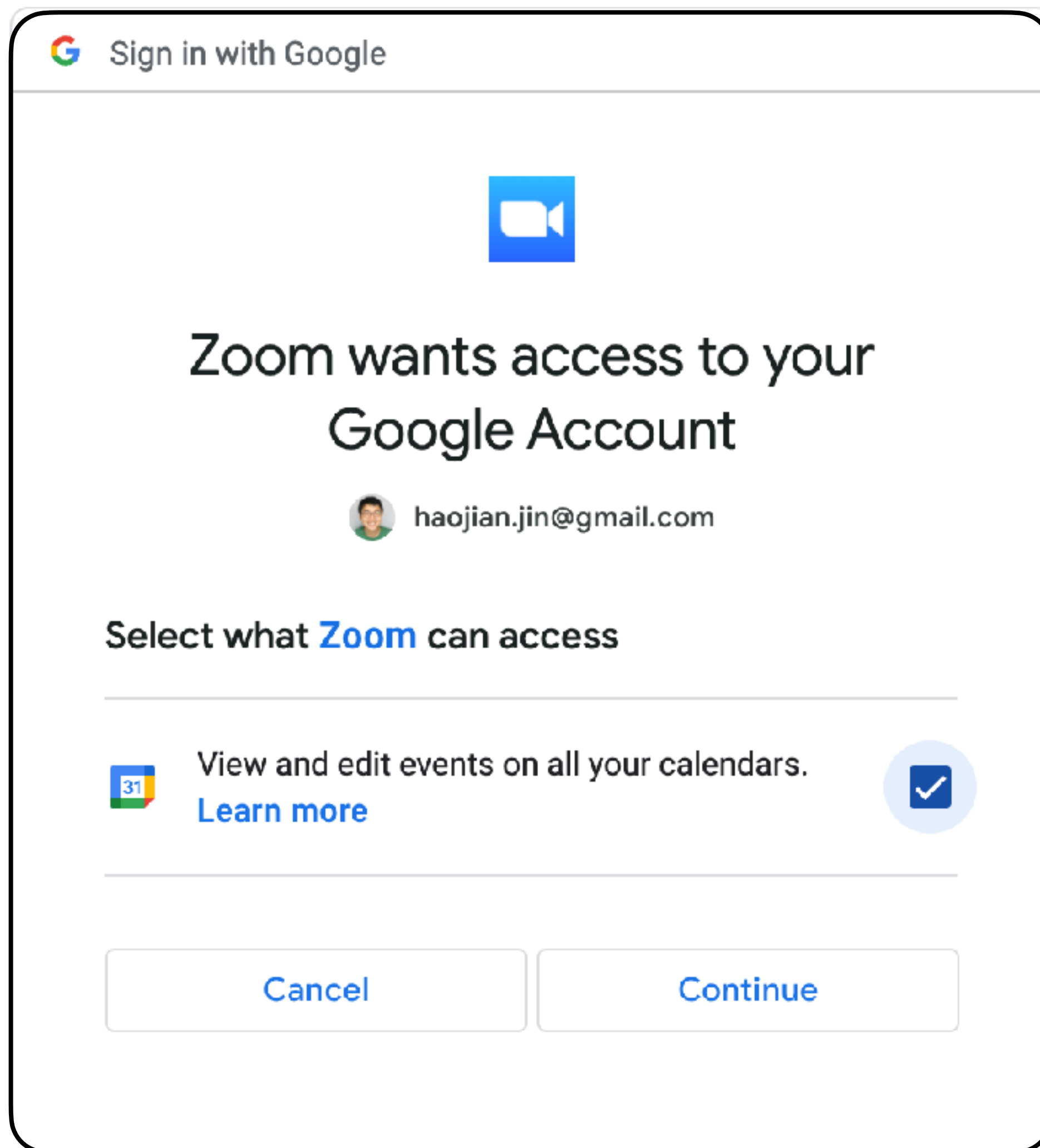
FTC



COPPA

Auditors

Zoom accesses **all** your calendar events **continuously**!



Calendar events that contain
<https://zoom.us/xxxxxx>

Google APIs - All-or-nothing binary permissions

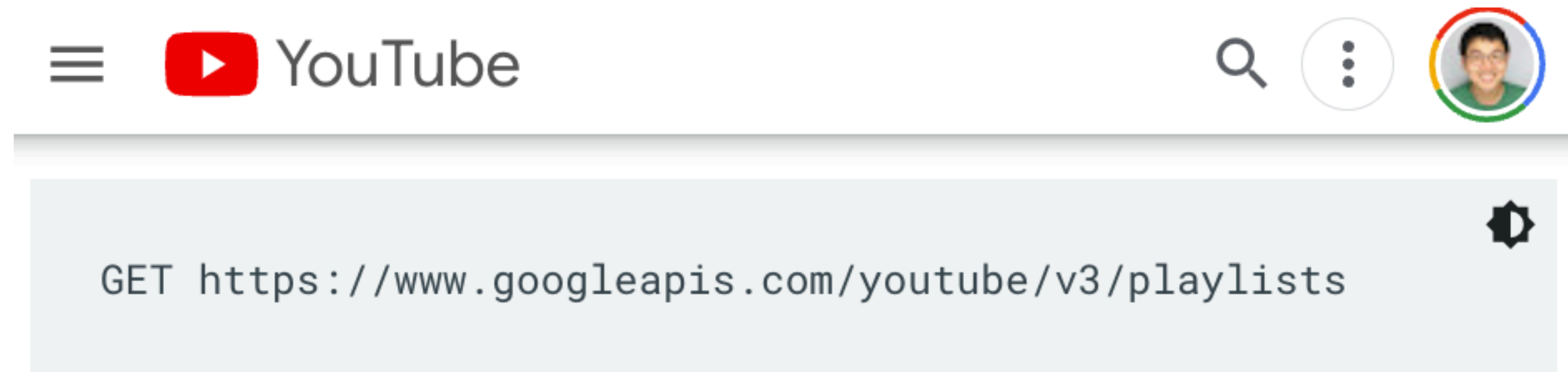
Scope	Meaning
<code>https://www.googleapis.com/auth/calendar</code>	read/write access to Calendars
<code>https://www.googleapis.com/auth/calendar.readonly</code>	read-only access to Calendars
<code>https://www.googleapis.com/auth/calendar.events</code>	read/write access to Events
<code>https://www.googleapis.com/auth/calendar.events.readonly</code>	read-only access to Events
<code>https://www.googleapis.com/auth/calendar.settings.readonly</code>	read-only access to Settings
<code>https://www.googleapis.com/auth/calendar.addons.execute</code>	run as a Calendar add-on

Most applications do not need raw data!

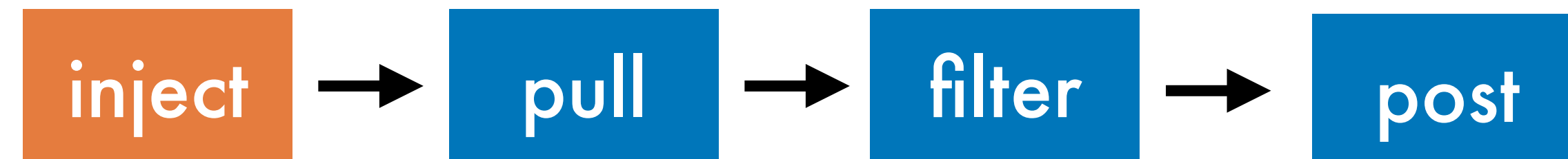
	<i>Question</i>	<i>Needed data</i>
Productivity tracking	How busy are you?	# of business meetings
Meeting scheduling	When are you available?	Time blocks

Program data transformation functions using chainable *operators*

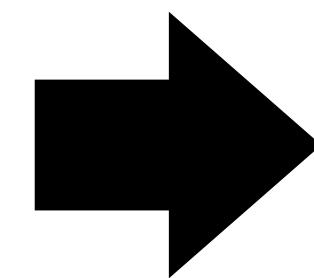
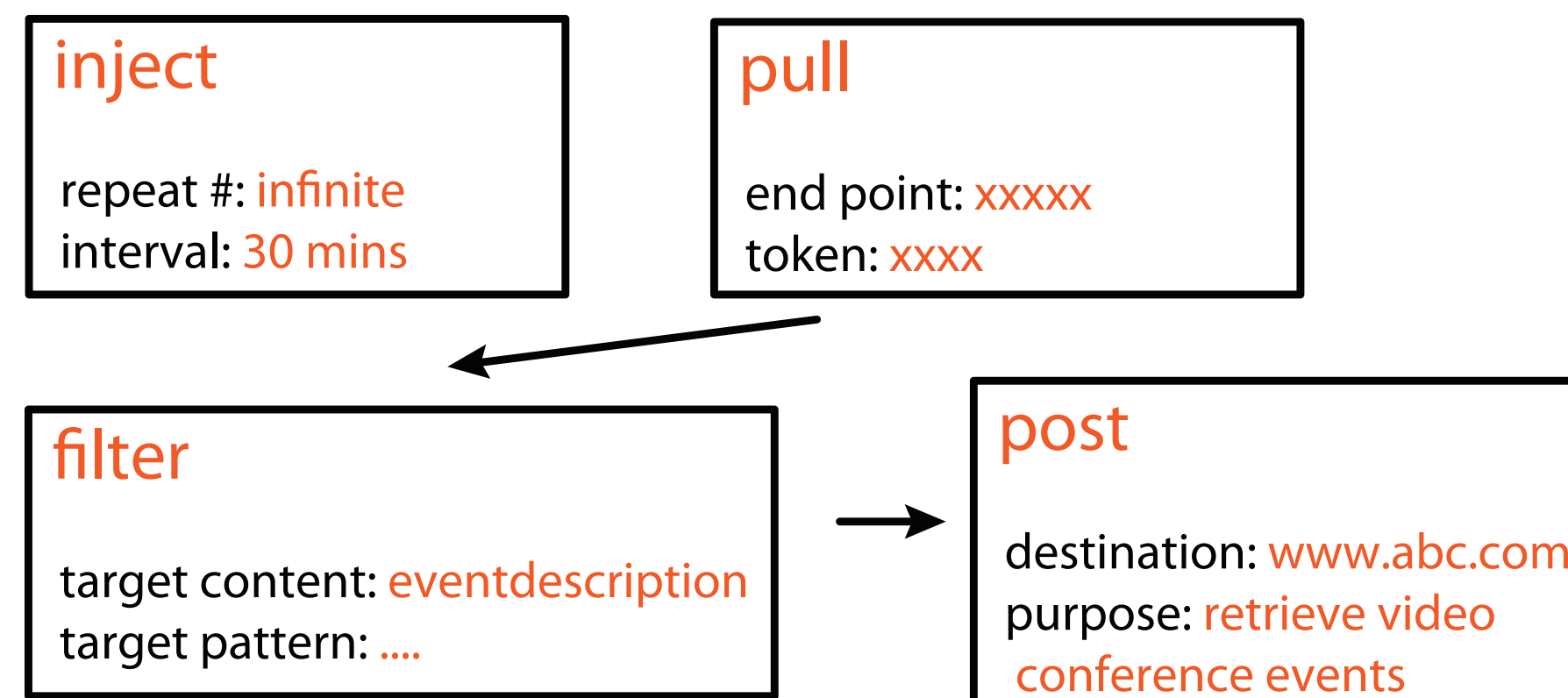
URL-based APIs



Operator-based APIs



A text-based whitelist *manifest* (i.e., program representation)



```
@purpose: The app can access calendar events  
which contains a zoom link.  
ZoomCalendarIntegration{  
  // operator [properties]  
  inject[...] -> pull Calendar[...] ->  
  filter [Zoom join link pattern] ->  
  post [Zoom events]  
}
```

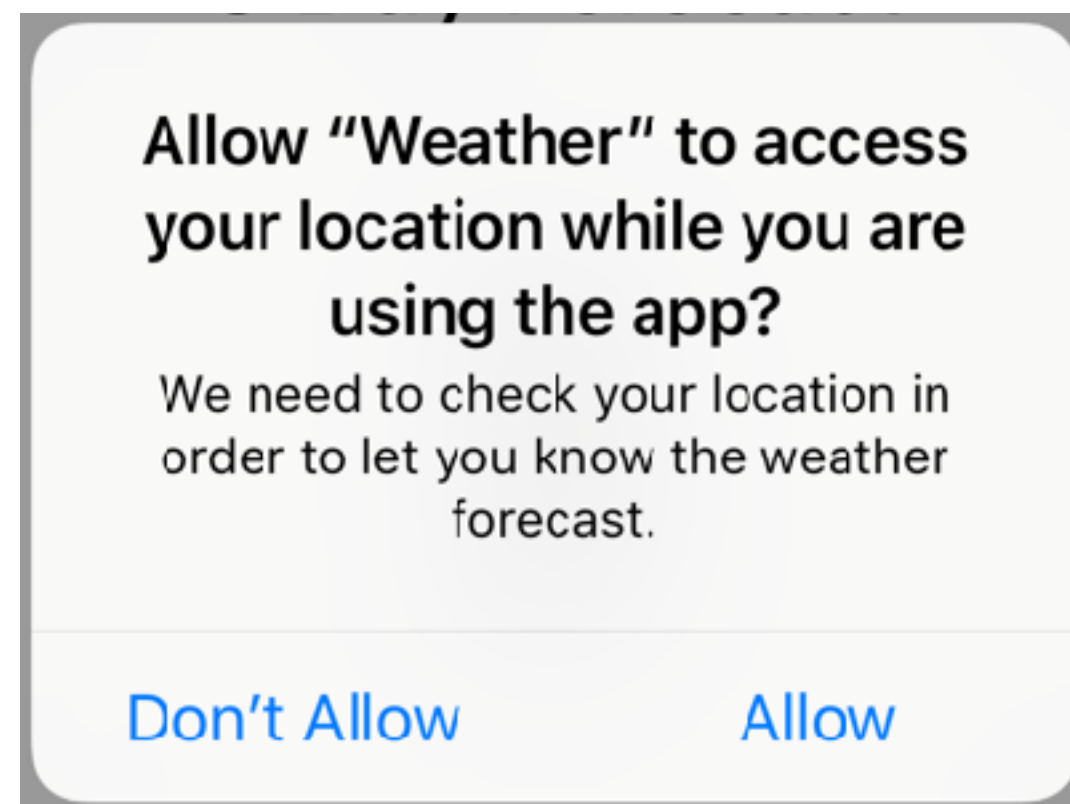
A trusted **runtime** with pre-loaded, open-source implementations



MPF v.s. Binary permissions

```
<manifest ...>  
  <uses-permission android:name="android.permission.  
    ACCESS_COARSE_LOCATION" />  
</manifest>
```

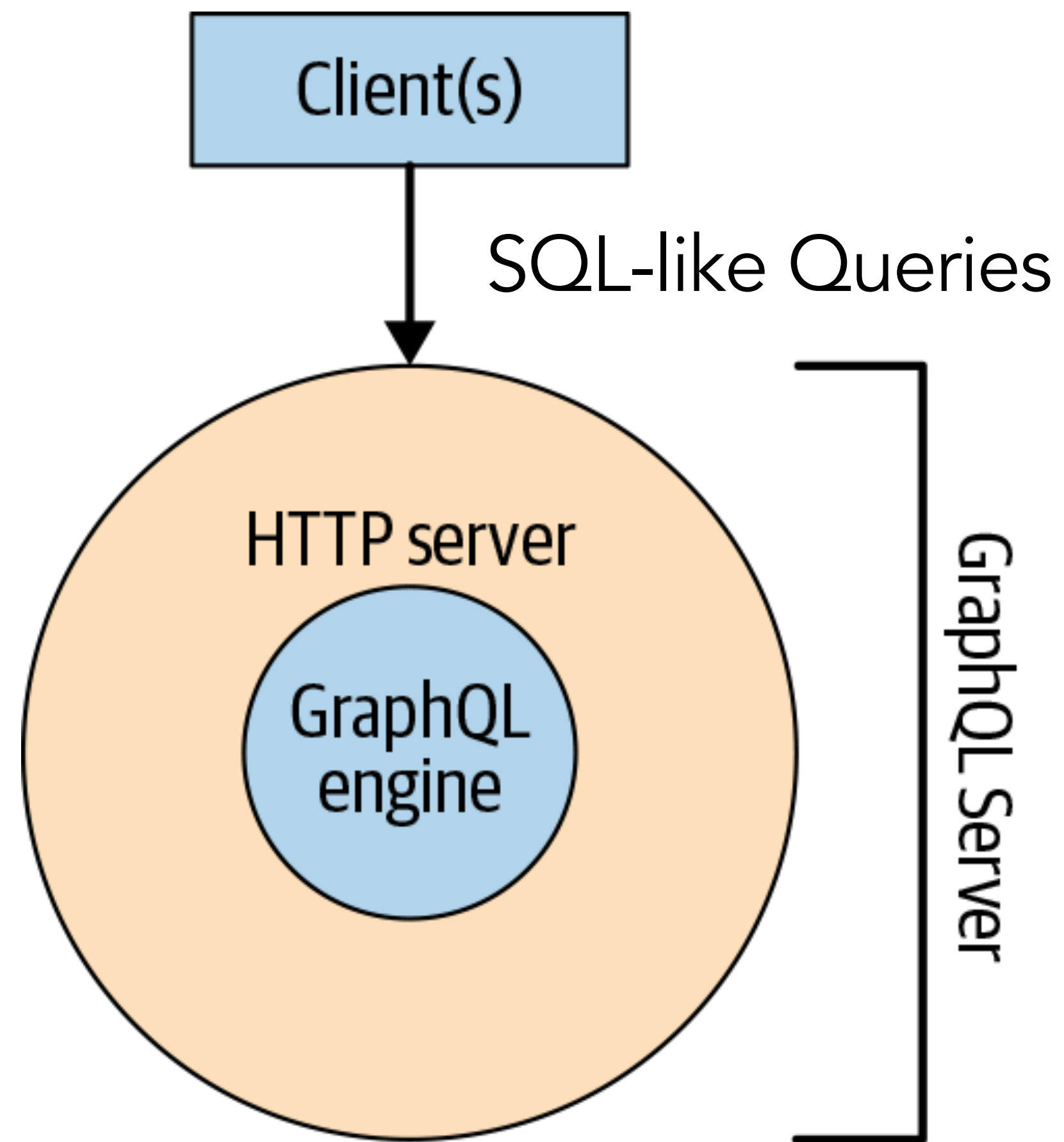
Android Permission Manifest



Popup window

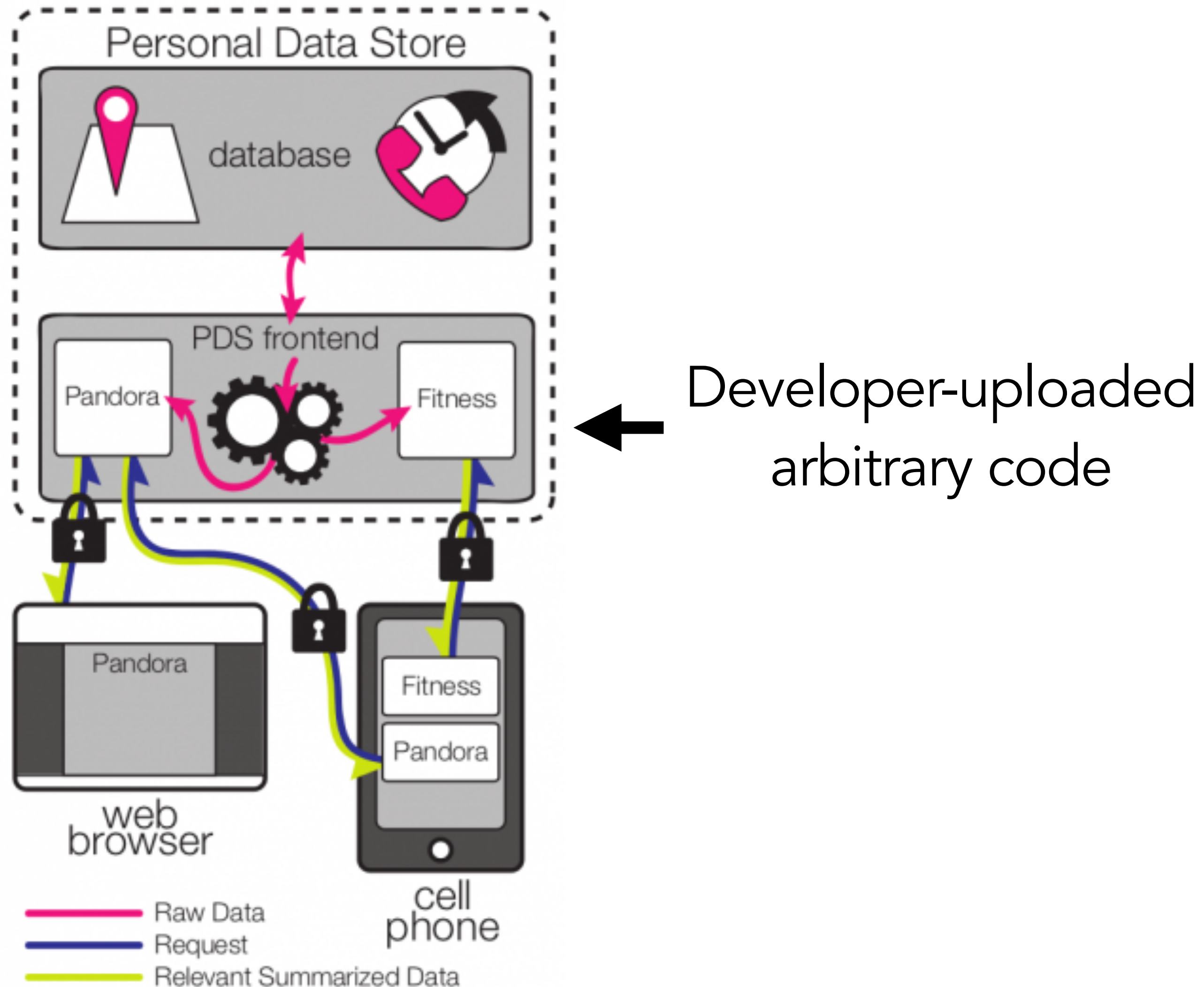
1. System implementation
2. API complexity
3. End-user management

MPF v.s. Database approaches (e.g., GraphQL)



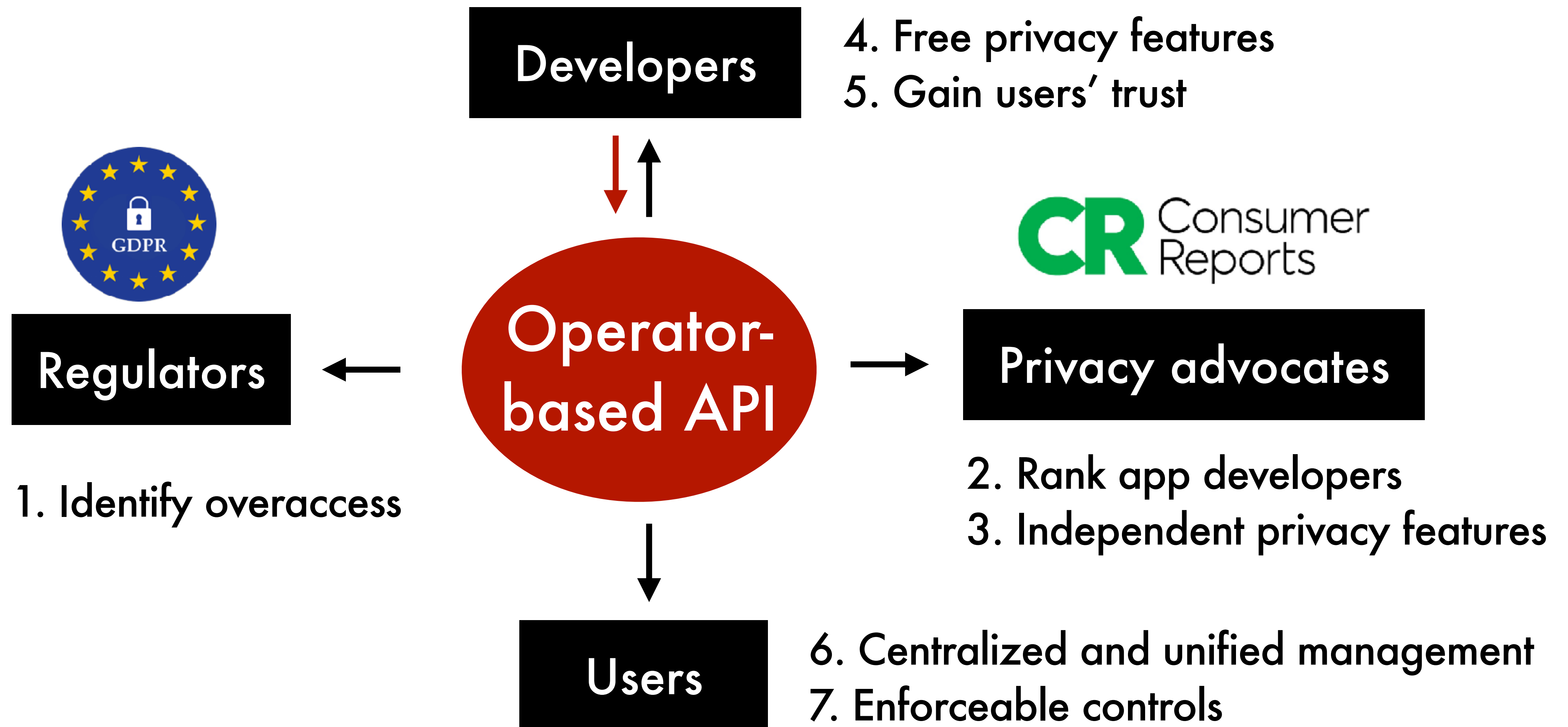
1. Flexibility/Extendability
2. Auditability

MPF v.s. Remote Code Execution



1. Auditability
2. App development
3. Security

Let the good privacy drive out the bad privacy



Broader application domains



Smart Home



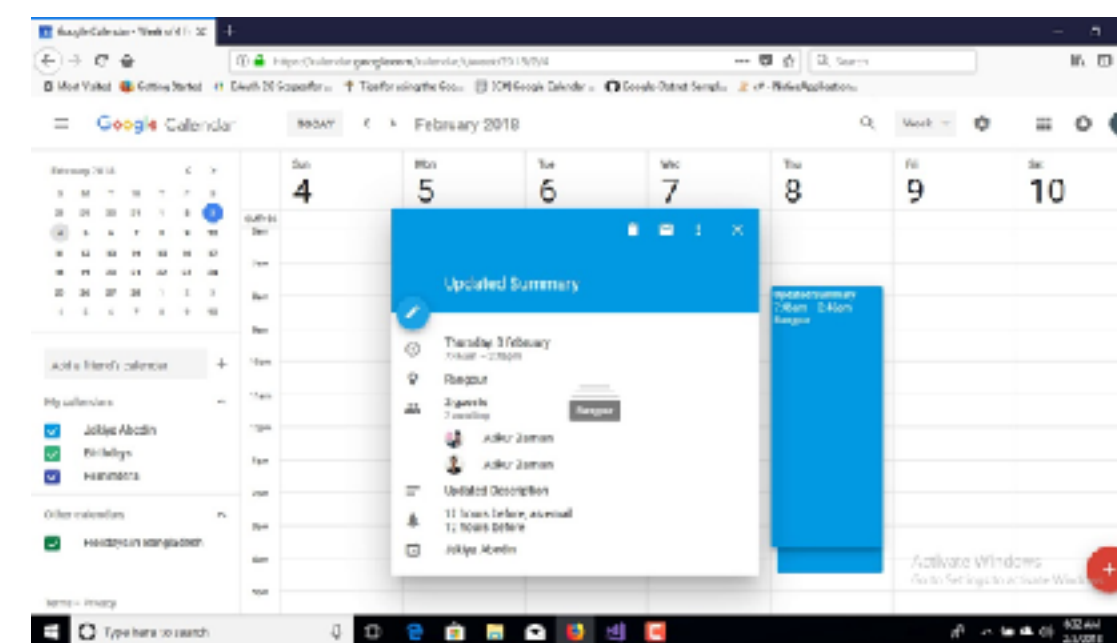
Smart City



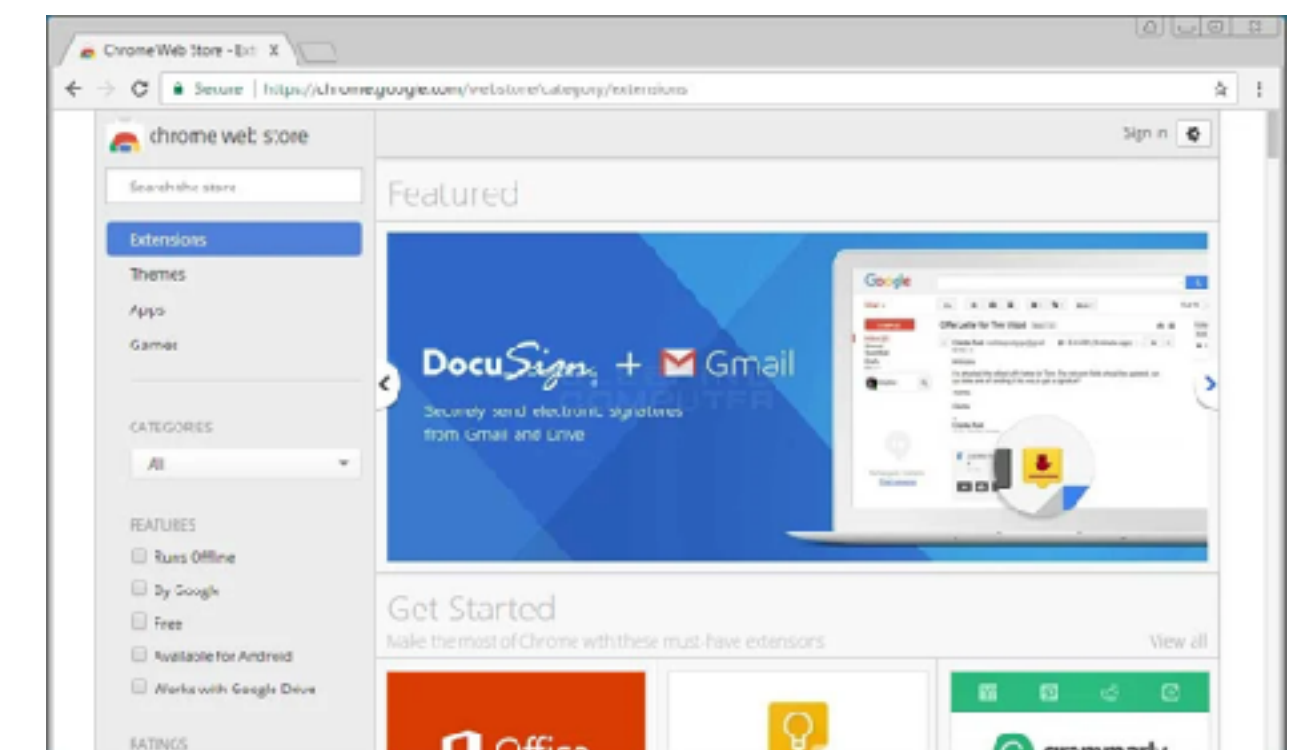
Mobile apps?



Social network?



Personal data API?



Browser extensions?